

# **Houston Masterworks Chorus Assessment Policy**

## **Houston Masterworks Chorus Measuring Effectiveness Policy**

WHEREAS, the Houston Masterworks Chorus board of directors seeks to establish a policy on effectiveness assessment to help ensure that the organization has defined, measurable goals in place and objectives in place to evaluate the success and impact of its program(s) in fulfilling these goals and objectives,

WHEREAS, this board policy is called for in Standard 6 of the BBB Standards for Charity Accountability that were issued by the Wise Giving Alliance in 2003,

IT IS THEREFORE RESOLVED THAT the board of directors adopts the following policy:

1. At least once every two years, the HMC Board will review its goals and objectives toward achieving its mission and will complete a performance and effectiveness assessment of its programs based on that review.
2. This first such assessment took place in 2007. Future assessments will take place in FY 2012-2013 and every two years thereafter, and will be conducted by a committee appointed under the authority of the Board.
3. The HMC Board will receive a written report of this assessment
  - (a) Describing the activities that HMC undertook in the prior two years to achieve its goals and objectives,
  - (b) Identifying the measures used to assess HMC's effectiveness in achieving its goals and objectives,
  - (c) Analyzing the effectiveness of HMC's programs in achieving HMC's goals and objectives,
  - (d) Recommending future actions HMC might take to increase effectiveness based on the findings.
4. At the conclusion of this process, HMC will revise the goals and objectives for the Chorus, as needed, for the upcoming term and will suggest means of measuring them.

Re-affirmed by the Board of Directors, July 29, 2012.